A faculty – designer story...
Faculty requests...

- First day access (indirectly related to cost)
- OpenStax eText (available online / offline / print)
- Ancillaries (PPTs + test banks)
- Platform flexibility (reuse / remix / revise)
- Seamless student experience (LMS integration)
Designer suggests...

- Quality review (needs assessment)
- Course redesign (Canvas)
- Ancillary redesign (H5P)
- Platform flexibility (Pressbooks)
- Seamless student experience (inline textbook)
Process: **Timeline**

- **First contact** (10/23/17)
- **Quality Review** (11/15/17)
- **OpenStax to Pressbooks ingestion** (11/17/18)
- **Winter Conference** (12/11 – 12/13/17)
- **Canvas redesign complete** (1/7/18)
American Government

OpenStax

The content of this textbook has been developed and arranged to provide a logical progression from the fundamental principles of institutional design at the founding, to avenues of political participation, to thorough coverage of the political structures that constitute American government. The book builds upon what students have already learned and emphasizes connections between topics as well as between theory and applications. The goal of each section is to enable students not just to recognize concepts, but to work with them in ways that will be useful in later courses, future careers, and as engaged citizens.
What you need to do in this module:

- Part I
- Part II
- Part III

Read eTextbook Chapter 9 and Chapter 10

Grades and deadlines

<table>
<thead>
<tr>
<th>Task</th>
<th>Due dates</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Essay: Two parties</td>
<td>before 11 pm, Feb 26</td>
<td>100</td>
</tr>
<tr>
<td>Write an original, multi-paragraph 650 word (+/-10%), carefully structured, proof-read essay in MLA or APA style.</td>
<td></td>
<td>10% per day late paper penalty</td>
</tr>
<tr>
<td>Your Works Cited/References should not be part of the word count.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>All essays must be uploaded in the appropriate assignment area (i.e. Essay: The Two-Party System)</td>
<td></td>
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</tbody>
</table>

*If your essay is longer than 715 words or shorter than 585 words, there will be a grading penalty.*

Total                                                                 | 100
Chapter 10: Interest Groups and Lobbying

Interest Groups Defined

Learning Objectives

By the end of this section, you will be able to:

- Explain how interest groups differ from political parties
- Evaluate the different types of interests and what they do
- Compare public and private interest groups

While the term interest group is not mentioned in the U.S. Constitution, the framers were aware that individuals would band together in an attempt to use government in their favor. In Federalist No. 10, James Madison warned of the dangers of “factions,” minorities who would organize around issues they felt strongly about, possibly to the detriment of the majority. But Madison believed limiting these factions was worse than facing the evils they might produce, because such limitations would violate individual freedoms. Instead, the natural way to control factions was to let them flourish and compete against each other. The sheer number of interests in the United States suggests that many have, indeed, flourished. They compete with similar groups for membership, and with opponents for access to decision-makers. Some people suggest there may be too many interests in the United States. Others argue that some have gained a disproportionate amount of influence over
Interest Groups Defined

Learning Objectives

By the end of this section, you will be able to:

- Explain how interest groups differ from political parties
- Evaluate the different types of interests and what they do
- Compare public and private interest groups
Successes & Challenges

Successes
• First adoption – high-enrollment GEP course + highly-respected faculty member
  • Exposure
  • Bigger $n$ for sampling / reporting

Challenges
• Technical hurdles
  • Canvas integration (LTI / SSO)
  • HTML clean-up (time consuming)
Create Internal Repository: GEP Focus

Alternative: Lumen Learning – Course Content
Recommendation 1: Share

Exportable in variety of formats

Cloneable by other Pressbooks’ users
Recommendation 2: Partner

Unizin member institutions

- Pressbooks hosting sponsor teams
  - Indiana University
  - The Ohio State University
  - Oregon State University
  - Penn State University
  - University of Iowa
  - University of Michigan
  - University of Minnesota
  - University of Nebraska – Lincoln
  - University of Wisconsin – Madison
  - University of Florida
  - University of South Florida
  - University of Central Florida
Recommendation 3: Enable

**Faculty agency**
- Resources/Support
  - tools + texts + people
- Leadership
  - mentorship + collaboration
- Training
  - tried-and-true workflow

**Student agency**
- idem (cf. next slide)
The Open Anthology of Earlier American Literature

Robin DeRosa

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BOOK DESCRIPTION
The Open Anthology of Earlier American Literature was initially created by Robin deRosa at Plymouth State University. Working with students, they collected public domain texts, edited them as necessary and created introductions for each to form the beginnings of a new, definitive anthology of Early American Literature.

The project is now in the hands of Tim Robbins and the Rebus Community, who will expand the texts covered and source introductions to each section. We are looking for collaborators to help us develop a more comprehensive series of texts and build the book out to meet the needs of Early American students and scholars.
Pressbooks Userguide

Pressbooks

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Lauri M. Aesoph

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Ed. Elizabeth Mays

A handbook for faculty interested in practicing open pedagogy by involving students in the making of open textbooks, ancillary materials, or other Open Educational Resources. This is a first edition, compiled by Rebus Community, and we welcome feedback and ideas to expand the text.

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- Hugh McGuire (founder + [team bios](https://pressbooks.edublogs.org/about))

*NB. Hosting (in transition - [PressbooksEDU](https://pressbooks.edublogs.org))*
Thank you!