

Products & Services Portfolio

Enabling Digital Teaching at Scale



About Unizin

Unizin is a consortium of institutions committed to improving student success through technology. We develop solutions to issues preventing higher education from best serving students. The current state of digital education is changing fast, and we're making sure our Members are prepared for next-generation learners.

Without the support and collaboration of other institutions, universities spend valuable resources integrating new technology; pay high prices for tools and textbooks; and inhibit research and continuous improvement with limited access to data.

The collaboration happening at Unizin empowers institutions to enhance, diversify, and evolve their unique learning environments. By supporting interoperability, open source, and standards-based solutions, we save our Members valuable resources they can use to provide extraordinary learning experiences that improve student outcomes.

Benefits of Inclusive Access

Inclusive Access has gained traction at many universities as it introduces a number of benefits to learners and faculty:

- Learners pay reduced costs for required texts through the adoption of its eText counterpart.
- Learners gain easy access to course materials by or before the first day of class.
- Learner outcomes reflect improved academic performance as a result of receiving texts as quickly as possible.
- Faculty may rest assured that students will receive the correct course materials in a timely fashion.





Unizin Engage enables institutions to deliver digital course materials under the Inclusive Access business model. The Engage platform delivers publisher eTexts, courseware, open education resources (OER), and faculty-generated content. Inclusive Access enables significant cost savings. Indiana University, a Unizin Institution, has saved over \$16 million for its students by using the Engage platform.

AFFORDABILITY AND ACCESS

Lowering Costs for Students

Unizin negotiates with publishers directly on behalf of the consortium to deliver the best possible pricing. On average, textbooks prices are 60% below list price. Our agreements grant students access for the life of their enrollment at the institution. Students may also view content offline, print content, and view content on their mobile devices.

ACCESS

“Day 1” Access

Students access Engage directly from the learning management system (LMS) beginning on the first day of classes. Content can be accessed anywhere — online or offline — from any device with a web browser. If digital isn't for all your students, there's an option to print.

DATA

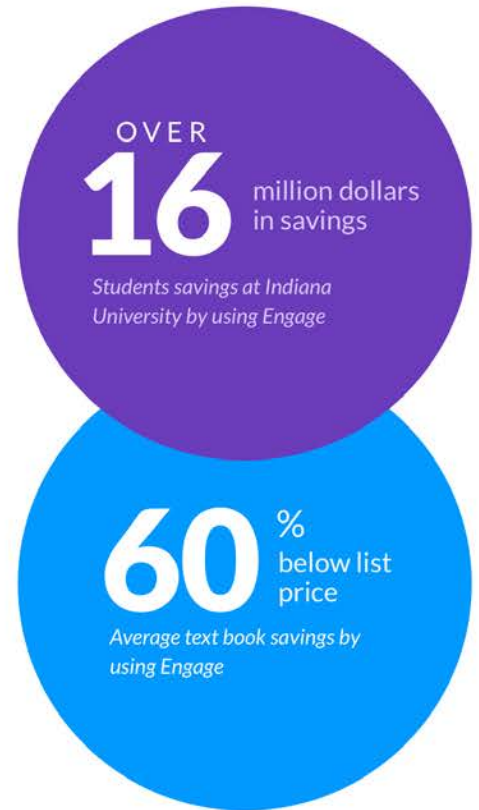
Understand Where Students Struggle

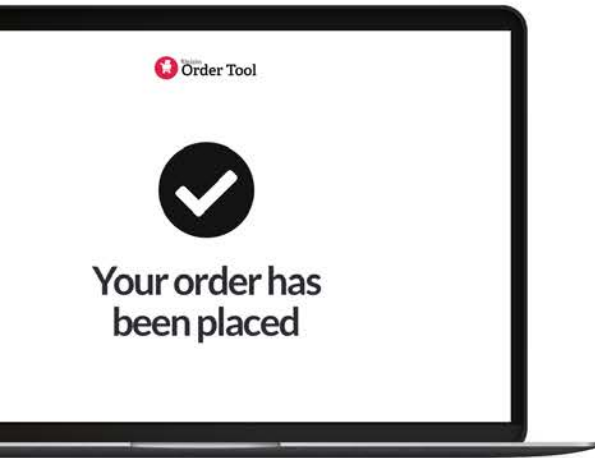
Engage generates data to deliver valuable insights into how students are consume and interact with content. Instructors can see which students have questions and how often they interact with the text. Using pageview analytics, instructors can quickly identify students that need help with concepts and intervene.

DIGITAL PEDAGOGY

Be Innovative in the Classroom

Instructors use Engage to drive new pedagogies in digital learning environments. For example, instructors use Engage's social annotation features to support student learning and reading experiences. Because the notes are made in the instructor's version of the text, all students can view the notes made in class. Students can use these notes to build study guides or reference supplemental information in the text.





Unizin Order Tool

The Unizin Order Tool scales the adoption of an Inclusive Access course materials model through workflows, reporting, and automation. It delivers faculty and course coordinator workflows to order content. It automates reporting, billing, and other business processes to enable scale. Order Tool significantly reduces the time, labor and logistical complexity of adopting Inclusive Access.

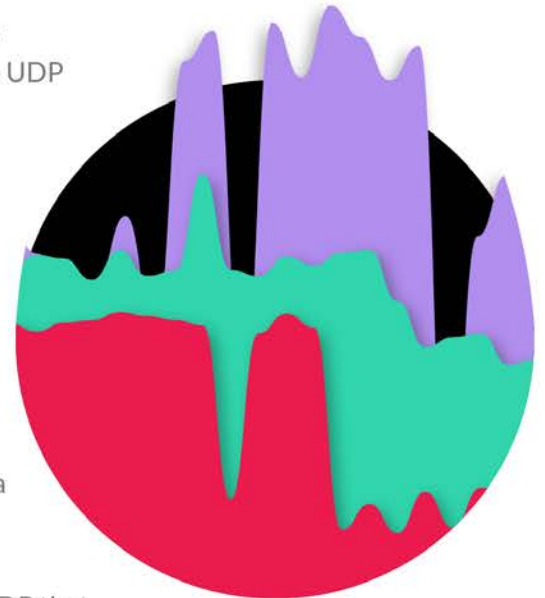


Unizin Data Platform

The Unizin Data Platform (UDP) is an institution-level data platform that aggregates, cleans, models, and stores all teaching and learning data. The UDP generates a unified portrait of learners in the context of their learning environments, enabling institutions to build effective data-driven practices at scale.

The Unizin Data Platform enables a plug-n-play data integration model for homegrown and vendor solutions through data standards and common modeling. As tool data flows into the UDP, it is cleaned and unified into a standard representation of teaching and learning environments and processes. This delivers a key benefit to university researchers, faculty, application developers, and other staff who require a complete and uniform view of teaching and learning.

As a consortium, Unizin will develop data products and services on the UDP that focus on the needs of the Academy. These services will include data marts, real-time event processing, and APIs in service of research, learning analytics, application development, and business intelligence.



PB PRESSBOOKS

Pressbooks is a web-based content authoring and publishing platform popular in higher education. Institutions use Pressbooks to develop and publish low-cost, free, media-rich digital course materials, including textbooks. Unizin offers Pressbooks to its Members through a contract relationship with the Pressbooks development organization. Unizin supports ongoing development and operations, collectively guiding Pressbooks to focus on features in support of portable, reusable, affordable, and standards-based content.

Contact Us

For more information, or to request a product demo, please contact us at:

Unizin.org
info@unizin.org
(512) 640-6100

