Unizin

State University System of Florida Unizin Summit

May 11, 2018

About Unizin

Unizin is a consortium of universities committed to improving student success through the use of technology.

We empower institutions to enhance, diversify, and evolve their unique learning environments. By supporting interoperability, data, and standards-based solutions, we save our Members valuable resources they can use to provide extraordinary learning experiences that improve student outcomes.

What We Do

We contract for, develop, integrate, and operate evolving cloud-scale services for our Members' digital teaching and learning environment…

… so they don't have to do it one campus at a time.

Our Members

Unizin Members value the ability to opt-in to the content ecosystem, consume per their local imperatives, and sequence service use by urgency of their goals.

- Data capture and access
- Learner analytics
- Teaching/learning tools, integration
- Tool innovation and diffusion
- Content authoring
- Content distribution

Colorado State University

THE OHIO STATE UNIVERSITY

WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON

INDIANA UNIVERSITY

Oregon State
University

UNIVERSITY OF
MICHIGAN

UNIVERSITY OF
Nebraska

UNIVERSITY OF
Nebraska
Lincoln

PennState

UNIVERSITY OF MINNESOTA
Driven to Discover℠

THE UNIVERSITY
OF IOWA

STATE UNIVERSITY SYSTEM of FLORIDA
Board of Governors

UF
UNIVERSITY of
FLORIDA

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Inclusive Access

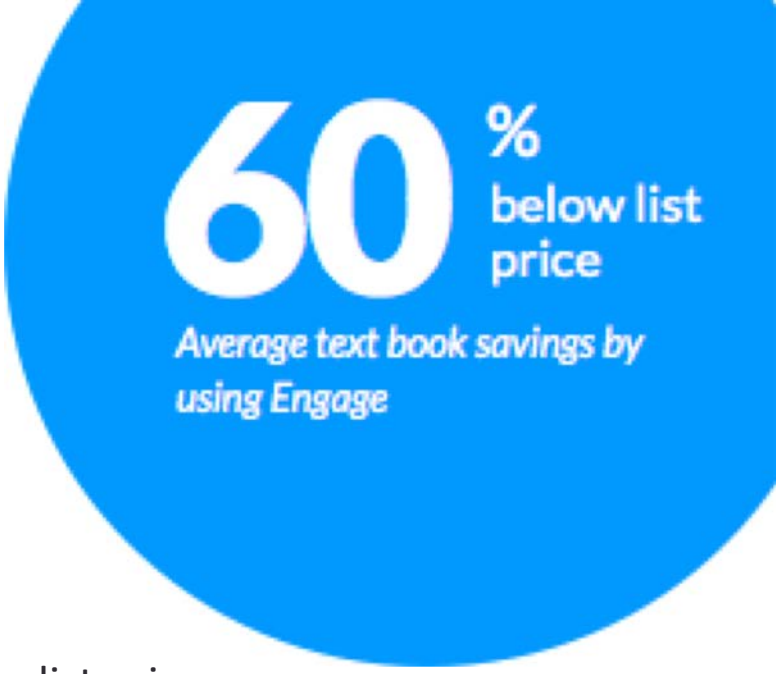
Benefits include:

- Learners pay substantially reduced costs for required texts through the adoption of its eText counterpart.
- Learners gain easy access to course materials by or before the first day of class.
- Learner outcomes reflect improved academic performance as a result of receiving texts as quickly as possible.
- Faculty may rest assured that students will receive the correct course materials in a timely fashion.

Unizin Engage

Unizin Engage enables institutions to deliver digital course materials under the Inclusive Access business model. The Engage platform delivers publisher eTexts, courseware, open education resources (OER), and faculty-generated content. Inclusive Access enables significant cost savings.

Unizin Engage

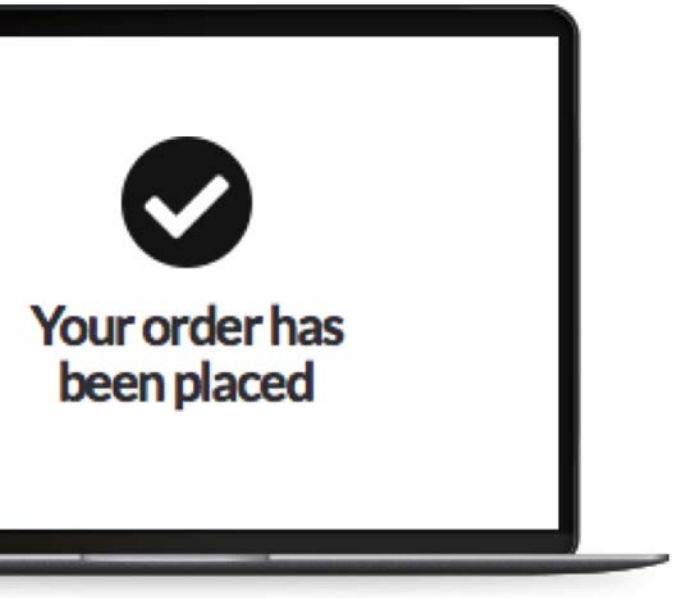


Benefits include:

- On average, Unizin e-text prices are 60% below list price, saving learners money
- Students gain “Day 1” access to digital learning materials, online or offline
- Insightful data reveals how and when learners struggle
- Digital pedagogy promotes innovation in the classroom (i.e. social annotation features)

Unizin Order Tool

The Unizin Order Tool significantly reduces the time, labor and logistical complexity of adopting Inclusive Access:



- Scales the adoption of an Inclusive Access course materials model through workflows, reporting, and automation.
- Delivers faculty and course coordinator workflows to order content.
- Automates reporting, billing, and other business processes to enable scale.

PB PRESSBOOKS

Pressbooks is a web-based content authoring and publishing platform popular in higher education. Institutions use Pressbooks to develop and publish low-cost, free, media-rich digital course materials, including textbooks.

Unizin offers Pressbooks to its Members through a contract with Book Oven.

Unizin supports ongoing development and operations, collectively guiding Pressbooks to focus on features in support of portable, reusable, affordable, and standards-based content.

Unizin Data Platform

The Unizin Data Platform (UDP) is an institution-level data platform that aggregates, cleans, models, and stores all teaching and learning data.

The UDP generates a unified portrait of learners in the context of their learning environments, enabling institutions to build effective data-driven practices at scale.

Unizin Data Platform

The UDP enables a plug-n-play data integration model for homegrown and vendor solutions through data standards and common modeling.

As tool data flows into the UDP, it is cleaned and unified into a standard representation of teaching and learning environments and processes.

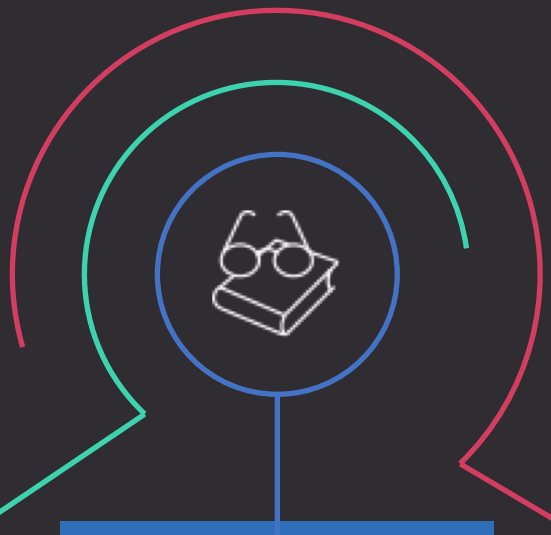
This delivers a key benefit to university researchers, faculty, application developers, and other staff who require a complete and uniform view of teaching and learning.

Unizin Data Platform

As a consortium, Unizin will develop data products and services on the UDP that focus on the needs of the Academy.

These services will include data marts, real-time event processing, and APIs in service of research, learning analytics, application development, and business intelligence.

We Integrate Capabilities



CONTENT

Course-contextual:

- OER
- Institutional repositories
- Commercial
- Faculty-authored

LEARNING EXPERIENCE

- Canvas
- Unizin/Engage
- Tophat
- Pressbooks

ANALYTICS

- Unizin Data Platform
- Data dashboards
- Research tools

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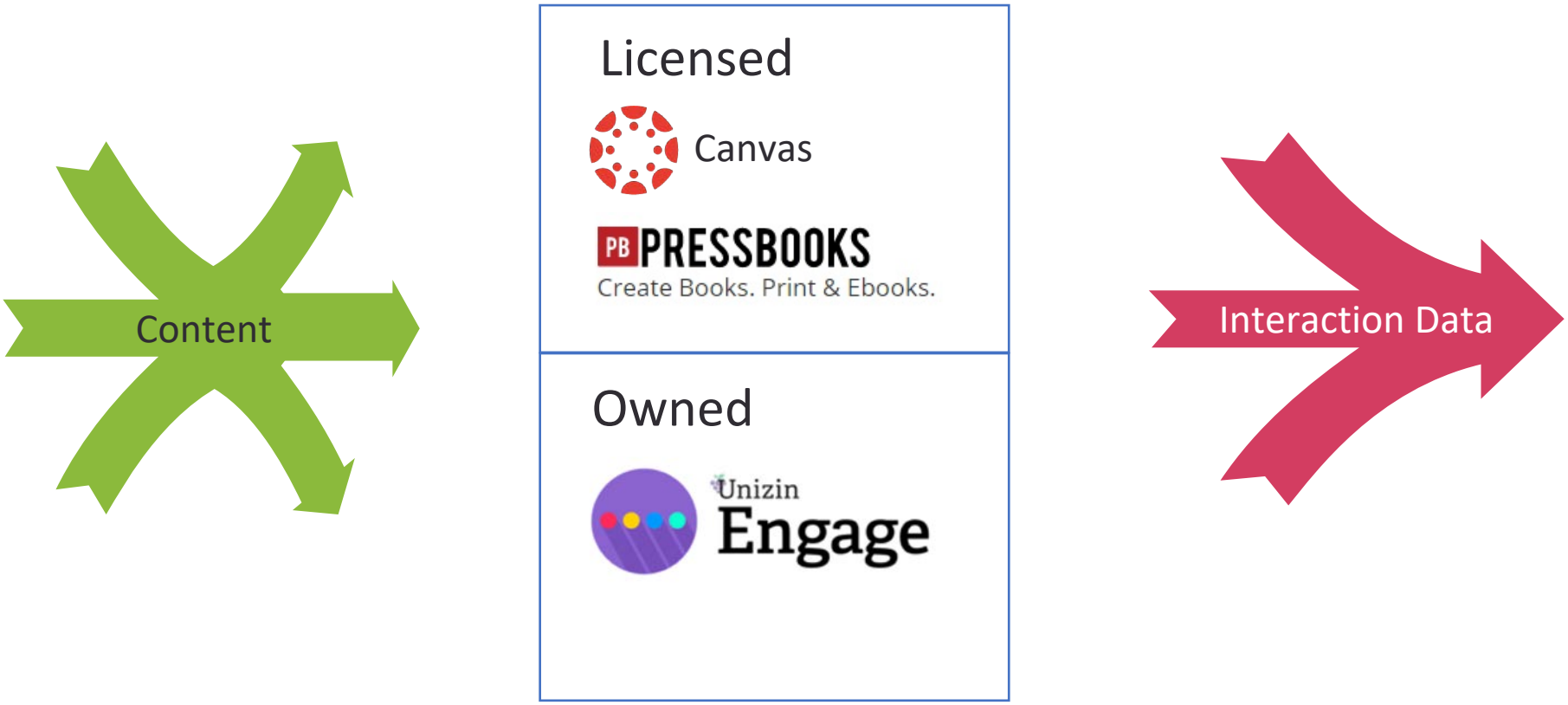
Content Services

OER Institutional Repositories	Discovery, import, reuse
Commercial	Contracts, pricing, terms, access
Faculty-authored	Authoring tools, workflow, repository, distribution

Learning Experience Services



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Data & Analytics Services

Unizin Data Platform

Members own all data and may assert permissions.

Extraction of institutional data by Members.

Data may be enriched from institutional sources.

De-identified research data sets

Unizin Learning Laboratory

Aggregated data sets to enable research and analysis.

Access to de-identified or anonymized data from across the consortium.

Under Complete Institutional Control by Each Member

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Membership Options

11 Original Founding Members

2 System Members

New Member Opportunities in 2018!

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Thank You!