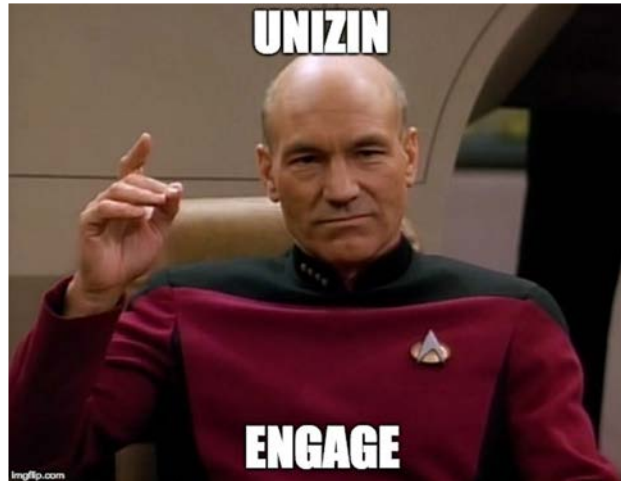


# Unizin Summit 2018

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**University of Central Florida**

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# Agenda

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- What is it?
- Types of content
- Publisher content
- Demo and features
- Adopting Engage on your campus

# What is it?

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“Unizin Engage is a learning environment solution for delivering instructional content and driving affordable, data-driven content delivery strategies.”

-<https://community.unizin.org/product/7>

# What is it?

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“The Engage platform delivers all digital course materials across all devices, including online and offline. Engage captures content interaction behaviors in a standard data framework and emits events useful to learning analytics.”

-<https://community.unizin.org/product/7>

# Types of Content

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- Instructor created materials
- Open Educational Resources (OER)
- Publisher content

Format: documents, PowerPoints, and spreadsheets

<https://resources.unizin.org/display/EKB/Help+for+Instructors>

# Publisher Agreements

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- 16 publisher agreements
- Rental model
  - Access length is duration of enrollment at the institution
- Discounts on access codes
- Pricing is dependent on publisher and specific title

<https://community.unizin.org/publisher>

# Features

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- Standard: highlighting, bookmarking, searching
- Instructor: analytics, annotations, ask a question
- Collaborative: share notes with whole classes or individuals
- Print 50 pages a day
- Offline access
- Mobile access via iOS and Android apps

<https://resources.unizin.org/display/EKB>

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# Demo

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# Adopting on your Campus

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- Florida is an “opt in” state. Can not require all student use Engage. [Florida Statute 1004.085](#)
- Review bookstore contract
- Unizin uses a “bursar” model. Bills institution and not students directly.
- Partner with student accounts and financial aid offices
- [Provide Unizin with enrollment and course data](#) for Ordering Tool

# Contact

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