Agenda

• What is it?
• Types of content
• Publisher content
• Demo and features
• Adopting Engage on your campus
What is it?

“Unizin Engage is a learning environment solution for delivering instructional content and driving affordable, data-driven content delivery strategies.”

-https://community.unizin.org/product/7
What is it?

“The Engage platform delivers all digital course materials across all devices, including online and offline. Engage captures content interaction behaviors in a standard data framework and emits events useful to learning analytics.”

https://community.unizin.org/product/7
Types of Content

- Instructor created materials
- Open Educational Resources (OER)
- Publisher content

Format: documents, PowerPoints, and spreadsheets

https://resources.unizin.org/display/EKB/Help+for+Instructors
Publisher Agreements

- 16 publisher agreements
- Rental model
  - Access length is duration of enrollment at the institution
- Discounts on access codes
- Pricing is dependent on publisher and specific title

https://community.unizin.org/publisher
Features

• Standard: highlighting, bookmarking, searching
• Instructor: analytics, annotations, ask a question
• Collaborative: share notes with whole classes or individuals
• Print 50 pages a day
• Offline access
• Mobile access via iOS and Android apps

https://resources.unizin.org/display/EKB
Demo
Adopting on your Campus

- Florida is an “opt in” state. Can not require all student use Engage. [Florida Statute 1004.085](#)
- Review bookstore contract
- Unizin uses a “bursar” model. Bills institution and not students directly.
- Partner with student accounts and financial aid offices
- [Provide Unizin with enrollment and course data](#) for Ordering Tool
Contact

- John Raible
- @otherjohnraible
- john.raible@ucf.edu
- 407-823-1093