Storytelling, Amplifying the Human Connection in Online Learning

Center for Distributed Learning

UCF

Storytelling, Amplifying the Human Connection in Online Learning

Faculty Seminars in Online Teaching

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Have you ever used digital storytelling in your courses?

Overview

- What is digital storytelling and why should you use it?

- Resources and examples for digital storytelling

- Recommendations for effective implementation

What is storytelling in the online environment?

- Sharing of one's story through multiple mediums
- Digital imagery, text, voice, sound, music, video, and animation

Why tell stories?

- Promote interaction
- Authentic learning experiences
- Build community
- Engagement
- Strengthen digital literacy & technology skills

Storytelling online can occur in...

- Blogs
- Discussion/journal posts
- Images
- ePortfolios
- Podcasts
- Slideshows/presentations
- Social Media (Twitter, Instagram, Facebook, YouTube)
- Synchronous platforms (web conferencing tools, Facebook Live)
- Videos
  - Role-play
  - Demonstrations
  - Simulations
- Websites

Digital Story Implementation
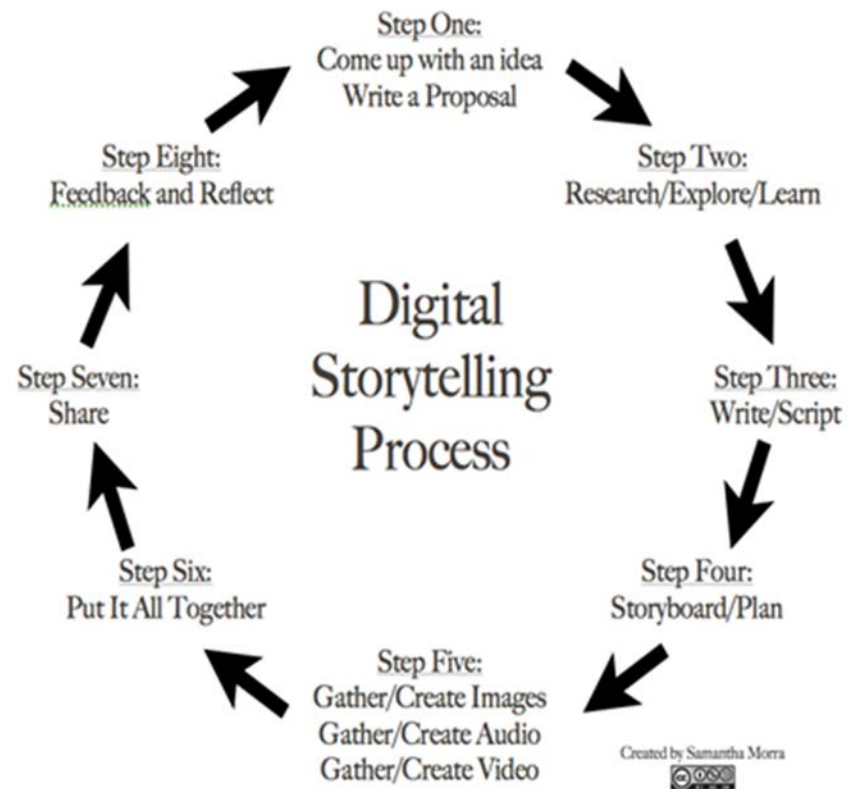
Capstone Learning Outcomes

- Analyze a specific problem in a real-world situation (in your service organization), develop an interdisciplinary outcome for that problem.

- Practice proficiency with various technologies (e-Portfolio, videos, digital storytelling) as a method of research, form of analysis, and tool of communication.

Developing a Digital Story Process

Overall Purpose of the Story

Narrator's Point of View

A Dramatic Question (or Questions)

Choice of Content

Clarity of Voice

Pacing of the Narrative

Meaningful Soundtrack

Quality of the Images

Economy of the Story Detail

Good Grammar and Language Usage

Step One: Come up with an idea Write a Proposal

Step Two: Research/Explore/Learn

Step Three: Write/Script

Step Four: Storyboard/Plan

Step Five: Gather/Create Images Gather/Create Audio Gather/Create Video

Step Six: Put It All Together

Step Seven: Share

Step Eight: Feedback and Reflect

Digital Storytelling Process

Created by Samantha Morra

(University of Houston, 2017)

(Morra, 2017)

Digital Storytelling Language

The Seven Elements of Digital Storytelling	
Center for Digital Storytelling's Seven Elements of Digital Storytelling	
1. Point of view	What is the main point of the story and what is the perspective of the author?
2. A dramatic question	A key question that keeps the viewer's attention and will be answered by the end of the story.
3. Emotional content	Serious issues that come alive in a personal and powerful way and connects the story to the audience.
4. The gift of your voice	A way to personalize the story to help the audience understand the context.
5. The power of the soundtrack	Music or other sounds that support and embellish the storyline.
6. Economy	Using just enough content to tell the story without overloading the viewer.
7. Pacing	The rhythm of the story and how slowly or quickly it progresses.

(University of Houston, 2017)

Script and Storyboarding

What your script should include:

a) Explanation of research problem and question
b) Real-world example(s) of the problem (using the service organization as the basis)
c) What it means to address a problem in an interdisciplinary manner
d) Presentation of how interdisciplinary outcome will address problem and specifics about how (why) it would work

Basic Steps

Storyboard

| | Write your script for this scene here and insert the picture you are using beside it. |

Scott Fivenza

(Wegmann, 2009)

Creating Community with the Digital Story

Write to an audience

- Develop rhetorical context
- Relate back to assignment's objectives

Provide transparency

- Provide rubric and practice
- Provide examples of previous student digital stories
- Develop reflections

Engage in peer review workshops

- Use prompts focusing on the Seven Elements of Digital Storytelling

Digital stories & student engagement

Student's Role

- Thinks freely but within the limits of the activity

- Tests predictions and hypothesis

- Forms new predictions and hypothesis

- Trial and error

- Records observations and ideas

Teacher's Role

- Encourages students to work together without direction instruction

- Observes and listens to the students as they interact

- Asks probing questions and redirects student investigations when necessary

- Provides time for students to puzzle through the problem

(Montgomery County Public Schools, 2001)

Resources

References

Firenza, S. (n.d.). Basic Steps.

Morra, S. (2017). *A steps to great digital stories* [Diagram]. Retrieved from http://edtechteacher.org/8-steps-to-great-digital-storytelling-from-samantha-on-edudemic/

Montgomery County Public Schools. (2001). *5 E's lesson planning packet* [PDF Handout]. Retrieved from http://sce4310.paulineluther.com/download/5_E%27s_Handout.pdf

University of Houston. (2017). The 7 elements of digital storytelling. Retrieved from http://digitalstorytelling.coe.uh.edu/page.cfm?id=27&cid=27&sublinkid=31

Wegmann, S. (2009). *Digital storytelling. Digital Storytelling Literacy Symposium.* Retrieved from https://www.slideshare.net/Swegmann/digital-storytelling-literacy-symposium-2009-1266033

Websites and Articles

- Digital Storytelling Tips and Resources
- How to Create Storyboards
- Digital Story Evaluation Rubric
- Storytelling in the Classroom as a Teaching Strategy
- Digital Storytelling Offers a Powerful Tool for Reflection
- Digital Storytelling site by Helen C. Barrett, Ph.D.

Technical Resources

- Adobe Spark is a free tool for digital storytelling and ePortfolios. The Faculty Center for Teaching and Learning (FCTL) offer occasional Adobe Spark trainings.
- Bubbl.us mind map is a free tool for graphically representing ideas and concepts.

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Thank you for attending!

Feel free to contact us:

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Questions & Answers